

SIEMENS

Ingenuity for life

MediaService Industries Blog

September 2017

siemens.com

Support for world's best young talent

Siemens sponsors WorldSkills vocational World Championships in Abu Dhabi

Abu Dhabi. Abu Dhabi will be hosting the 44th WorldSkills Competition from 15 to 18 October 2017. The event, which will see talented young specialists from around the world contesting for the World Championship title in 51 vocational disciplines under the banner "Discover the amazing Power of Skills", will be supported by Siemens as Lead Sponsor. The company will be providing automation products from a range of disciplines and providing up-front advice and practical assistance to the young participants as they prepare for the competition.

A solid foundation of training and specialist qualifications forms the es-

essential basis for a successful career. To actively promote high-quality vocational training among the talented up-and-coming generation of specialists around the world, Siemens is supporting the WorldSkills 2017 vocational world championships as Lead Sponsor. Marking the event's 44th year, the vocational competition will be held from 15 to 18 October 2017 in the Abu Dhabi National Exhibition Centre (ADNEC). The event will be hosted by the Abu Dhabi Centre for Technical and Vocational Education (ACTVET). 1,300 young specialists from over 70 countries will be taking part in 51 disciplines, contesting the World Championship title in front of an expected 100,000 visitors.



Top-quality equipment

Siemens will be providing participants with ultra-modern automation products from the Siemens portfolio in the disciplines Industrial Control, Electrical Installations, Polymechanics/Automation, Manufacturing Team Challenge, Industrial Mechanics and Refrigeration/Air Conditioning. The machines supplied for the fields of CNC (computerized numerical control) Milling, CNC Turning and Plastic Die Engineering are also fitted with CNC controls from Siemens. In addition, Siemens experts have made themselves available to assist the young contestants as they prepare for the competition.

Responsible partnership

Siemens has been involved in the vocational World Championships since

2011 within the framework of the “Siemens Automation Cooperates with Education” scheme. “Due to our long-lasting partnership with WorldSkills, we are raising the supported skills to industrial levels by providing world class equipment, training and know-how for the world’s best and brightest young specialists,” said Ralf-Michael Franke, CEO Siemens Business Unit Factory Automation. Dietmar Siersdorfer, CEO Siemens United Arab Emirates, added: “As part of our ongoing commitment to support the diversification of the UAE’s economy, Siemens is working with ACTVET to enable knowledge transfer and to develop a local technical talent pool.” And Simon Bartley, President of WorldSkills, emphasizes that the support of Siemens has been significant in the development and quality improvement of

skills within the Manufacturing and Engineering Technology Cluster.

For mor information:

Siemens Automation Cooperates with Education:
www.siemens.com/sce

Siemens@WorldSkills:
www.siemens.com/worldskills

