

Developing Skills Means Creating a Future



Sao Paulo, Brazil. Siemens is a Gold Sponsor of the 43rd WorldSkills Competition due to be held from August 11 to 16, 2015 in Anhembi Park in Sao Paulo and organized by Brazil's National Service for Industrial Training (Senai). Under the banner "Developing Skills = Creating a Future", Siemens will also be exhibiting to visitors with its own booth at the Industrial Control competition, skill 19. Siemens is supporting this year's WorldSkills Competition in Sao Paulo by supplying state-of-the-art automation products for the skills Industrial Control, Electrical Installations, Polymechanics/Automation, Manufacturing Team Challenge (MTC), Industrial Mechanics Millwright, and Refrigeration/Air Conditioning. The machines provided for the skills CNC Milling, MTC and Plastic Die Engineering are equipped with CNC controllers from Siemens. Much more than "just a numbers game" There will be over 1,150 Competitors from more than 60 countries competing for the gold medal title in a total of 50 skills. Competitors have been preparing for months with the support of experts to present their work to approximately 200,000 expected visitors. Siemens' involvement in the WorldSkills Competition is part of its "Siemens Automation Cooperates with Education" scheme. "By our commitment to WorldSkills, we are supporting the world's best and brightest young specialists with top-class equipment, and placing the competition on an industrial level", said Ralf-Michael Franke, CEO Siemens Business Unit Factory Automation. Paulo Ricardo Stark, CEO Siemens Ltda. Brazil, added: "SENAI and Siemens are cultivating an intensive long-lasting partnership". President of WorldSkills Simon Bartley confirmed that the caliber of Skills within the Manufacturing and Engineering Technology cluster had been significantly boosted by support from Siemens.