



The use of RFID technology in areas such as inventory management can open up major potential for savings.

Implementing RFID at zero cost

Nuremberg.

Radio Frequency Identification (RFID) is a technology used to streamline production and logistical processes. As leading supplier, Siemens offers a comprehensive RFID portfolio, including products and systems from Siemens Industry Automation, technical and business management advice, process design as well as technology, process and IT integration. But as the grip of recession tightens,

lacking availability of funding can present a significant stumbling block for medium-sized enterprises keen to introduce RFID into their operations. This is the conclusion reached following an online survey by the "Electronic Commerce Network" (EC-NET). To address this deficit, Siemens Finance & Leasing is offering financing for RFID projects. To allow companies to streamline their production and logistical proc-

esses with new RFID solutions, Siemens Finance & Leasing has come up with a new scheme which will allow RFID projects to be financed within budget.

RFID technology has become firmly entrenched in a whole range of applications such as production control, tracing or logistical functions. The economic benefits offered by this technology have long since been proven beyond question.

Press Newsletter

But despite the undoubted advantages of introducing RFID, like any other investment this type of project still places an added financial strain on stretched company finances. Small and medium-size enterprises are particularly affected by the present tight-fisted lending climate, preventing them from implementing essential improvements in their business

processes through the introduction of RFID.

Custom-tailored RFID leasing solutions offer one way out of this predicament, as companies only need to make the far more affordable regular leasing payments rather than find a high initial outlay. The particularly ingenious feature of this scheme is that the payments are financed by the savings achieved

using RFID, allowing the RFID project to be implemented without impacting on the budget. As well as having an immediate positive impact on the cost situation, this solution has the knock-on effect of keeping valuable liquidity intact, making for greater flexibility. ■

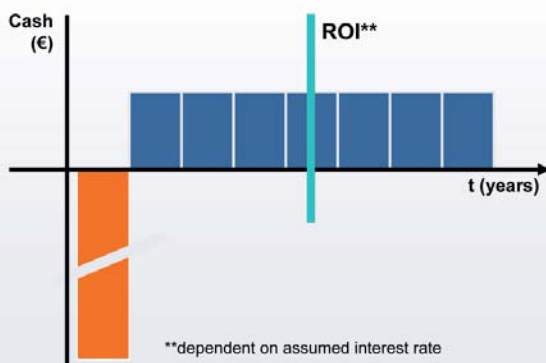
Siemens RFID Solutions
www.siemens.de/rfid

Financing through leasing opens up the benefits of RFID technology without impacting on budgets.

Customer benefits offered in the "Funding by saving" scheme

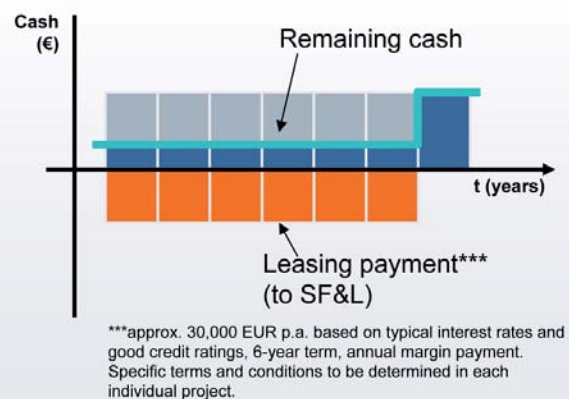
ROI calculation

Investment: 155,000 EUR
Annual return: 45,000 EUR



Saving potential & Leasing

Investment per month: 2,500 EUR
Return per month: 3,750 EUR



Leasing payments are financed solely by the savings achieved using RFID!